

Website Privacy Statement

Privacy statement SCOPE marketing technology B.V.

If you visit our website, request information via our contact form, contact us by telephone and/or register with us, or request any other service we offer, we will register your personal data.

We are careful with the processing and security of your personal data. In doing so, we comply with laws and regulations in the field of the protection of personal data, such as the General Data Protection Regulation (GDPR) and the Telecommunications Act (TW). In this privacy statement, you can read how we handle your personal data.

This statement only applies to the platforms owned by SCOPE marketing technology B.V. (trading under the name: SCOPE or SCOPE FinTech Solutions). SCOPE marketing technology B.V. is not responsible for the privacy policy of other sites and (online) sources that are active on our Platforms, are named or linked to.

What is personal data and what is meant by the processing of personal data?

Personal data is any information relating to an identified or identifiable natural person. Any data with which a person can be identified, directly or indirectly, is personal data. This may include, for example, your name, contact details and any other data that is or can be linked to you, including e-mail address, location data, login code, etc. Processing of personal data is understood to mean any operation or set of operations with respect to personal data.

Who is the data controller for the processing of your personal data?

SCOPE marketing technology B.V. (trading under the name: SCOPE or SCOPE FinTech Solutions) and having its registered office at Spicalaan 1-59, 2132JG in Hoofddorp, is responsible for the processing of your personal data.

This means that SCOPE marketing technology B.V. determines the purposes and means of the processing itself and that SCOPE marketing technology B.V. is responsible for compliance with applicable laws and regulations.

Why do we use your personal data?

SCOPE marketing technology B.V. processes your personal data for various purposes. We only process the personal data necessary for this purpose. The following purposes apply to the processing of personal data by SCOPE marketing technology B.V.:

1. To be able to contact you;
2. To send you information;
3. To enter into and execute agreements;
4. To inform and advise;
5. To make offers;
6. To handle complaints and compliments;
7. To be able to carry out advocacy;
8. To send informative newsletters and offers.

What of your personal data do we process?

Depending on the services and/or products you purchase from us, we process the following company and personal data:

1. Company
2. Address and place of residence of the company

3. Your position
4. From you as a contact person
 - a. First and last name
 - b. Email address(es)
 - c. Telephone number(s)
5. IP address(es)
6. Website and click behaviour
7. Data you send us via our contact form or via another medium
8. Contact history
9. Other personal data that you may send to us.

Why are we allowed to process your personal data?

According to the legislation, in particular the GDPR, SCOPE marketing technology B.V. may only process personal data if one of the legal bases applies. SCOPE marketing technology B.V. uses the following legal bases for the processing of personal data:

1. After obtaining the consent of the person whose personal data we process;
2. In the context of the conclusion and/or execution of an agreement;
3. To comply with the law (including accounting processing, tax obligations and obligations under court orders or other mandatory laws and regulations);
4. In connection with the legitimate interests of, SCOPE marketing technology B.V. ensures that the impact on your privacy is as limited as possible.
5. For example, personal data is processed in the event of:
 - a. Making quotation(s) and proposals;
 - b. Making studies and statistics;
 - c. The exercise and defence of the rights of SCOPE marketing technology B.V., e.g. in the event of disputes;
 - d. Managing customer data or customer support, including the creation of segments and profiles for customer management or customer needs detection;
6. Maintaining and improving the website, whereby SCOPE marketing technology B.V. can determine your (click behaviour) by visiting our website in order to be able to provide you with targeted information based on this.

How long do we keep your personal data?

SCOPE marketing technology B.V. does not store personal data any longer than is necessary to achieve the purposes for which the data are processed, and in any case for as long as specific regulations require.

How do we obtain your personal data?

We can obtain your data in various ways, in most cases we obtain your data directly from you. This means that you provide it to us yourself. Below is how we do this:

1. Via our contact form on our website
2. You can contact us via our contact form on the website. When you do this, we collect some personal data to identify you. We also collect possible personal data through the message you send to us.
3. By subscribing to the newsletter
4. You can subscribe to the newsletter of SCOPE marketing technology B.V. Through the newsletter we will keep you informed with news about our activities and possibly relevant offers. Your e-mail address will automatically be added to the newsletter mailing list. In every newsletter you receive, there is a link with which you can unsubscribe.

5. By purchasing a service/product or service from us

When you use services, products or services that we offer, we collect personal data about you. We do this in order to be able to fulfil our contractual obligations and to be able to help you better. We also do this to comply with laws and regulations, and because of our legitimate interest.

To whom do we provide your personal data?

We use third parties to manage our platforms. It is possible that these third parties have access to your personal data. If that is the case, we will take appropriate measures to ensure that your data is adequately secured and only used for its intended purposes. Under no circumstances will your personal data be sold by SCOPE marketing technology B.V. to third parties.

Passing on and receiving personal data within SCOPE marketing technology B.V.

SCOPE marketing technology B.V. may exchange your (personal) data between the various employees within the organisation, insofar as this is necessary in view of the purpose of the data processing.

Passing on and receiving data outside of SCOPE marketing technology B.V.

The purpose of the processing of your personal data may entail that we share personal data with other organisations. You can think of IT suppliers, software for keeping track of contracts and accounts, CRM systems, e-mail programs and processing programs and backups such as Office 365.

Insofar as there is no explicit consent or legal obligation, this exchange of data takes place exclusively on the basis of the execution of the agreement between you and SCOPE marketing technology B.V. or when SCOPE marketing technology B.V. has a legitimate interest in doing so.

No commercial use for third parties

SCOPE marketing technology B.V. will not sell your personal data or otherwise make it commercially available to third parties without your permission.

Processing outside the European Economic Area (EEA).

SCOPE marketing technology B.V. or its processors, intermediaries or contacts process your personal data exclusively in the EEA and not outside it.

Security

SCOPE marketing technology B.V. has taken appropriate technical and organisational measures to protect the personal data against loss or any form of unlawful processing. SCOPE marketing technology B.V. has established an information security policy and has taken physical, organizational and electronic measures into account. Your data is transmitted over the internet via secure connections. We contractually impose on third parties involved in the management and development of the platforms the obligation to respect the confidentiality of your data, in the same way as we do ourselves.

Access, deletion and changes: what are your rights under GDPR?

At SCOPE marketing technology B.V., we like to be transparent about what rights you can exercise under the GDPR. These rights are disabled below:

Right to information

You have the right to be informed about the processing of your personal data by SCOPE marketing technology B.V. before any personal data is processed.

Right of access

You have the right to receive a copy of the personal data we process about you. You can ask for a copy at reasonable intervals.

Right to rectification

If, after you have made a request for access, it turns out that certain personal data are incorrect, you can submit a request for rectification. You can also ask for your personal data to be deleted. SCOPE marketing technology B.V. will comply with this, unless there are compelling reasons not to do so. Compelling reasons may include, but are not limited to: legal disputes, other compelling reasons not to do so. SCOPE marketing technology B.V. will inform you when rectification or deletion has taken place.

Right to object

You always have the right to object to the processing of personal data by SCOPE marketing technology B.V., for example in the case of direct marketing. SCOPE marketing technology B.V. will comply with this by stopping the processing of personal data, unless there are compelling reasons not to do so. Compelling reasons may include, but are not limited to: legal disputes, other compelling reasons not to do so. SCOPE marketing technology B.V. will inform you when rectification or deletion has taken place.

Right to object and automated decision-making

SCOPE marketing technology B.V. does not process any processing in the field of automated decision-making.

Right to data portability

You always have the right to request a copy of your data so that you can reuse it with another provider.

Right of restriction

You always have the right to ask SCOPE marketing technology B.V. to (temporarily) stop processing your personal data. For example, if the accuracy of personal data is disputed by you, there is a legal dispute, we no longer need the personal data, our processing is unlawful, or if you have exercised your right to retention, and you have not yet received an answer from us.

Right to erasure ("right to be forgotten")

You have the right to ask SCOPE marketing technology B.V. to delete your personal data. This is possible, for example, if the personal data used by us is no longer necessary, you have not given us permission to process personal data, there is no other legal basis for the processing, or if the processing is not legally valid in any other way. SCOPE marketing technology B.V. will comply with this, unless there are compelling reasons not to do so. Compelling reasons may include, but are not limited to: legal disputes, other compelling reasons not to do so. SCOPE marketing technology B.V. will inform you when and if your personal data has been deleted.

Exercising your rights

If you wish to exercise your rights, please send a request to: info@scope.nl stating "Exercising GDPR Right".

In order to identify you, we ask you to make a secure copy of your identity card or passport. You can do this via the "KopieID" app of the Dutch government. You must then black out the following personal data for us:

1. Photograph
2. The document number
3. Signature

You must also put the name "SCOPE marketing technology B.V." and the date on the identity card or passport. SCOPE marketing technology B.V. cannot process requests if these requests do not meet the above conditions.

SCOPE marketing technology B.V. will process your request as soon as possible and will provide you with a response no later than 30 days after you have submitted your request.

Alterations

We reserve the right to make changes to this privacy statement. Therefore, please check the Privacy Statement regularly for the latest version of our privacy policy.

Questions or complaints?

If you have any questions about this privacy policy or if you have a complaint about the way we handle your personal data, you can always contact info@scope.nl. If you are not satisfied with the response you have received from us, and we cannot find a solution? You are always free to file a complaint with the Dutch Data Protection Authority, you can do this via this link: submit a [complaint](#)

This privacy statement was last modified on 30-01-2025.