

SCOPE

FinTech Solutions

COOKIESTATEMENT

SCOPE FinTech

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SCOPE FinTech Solutions
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www.scope.nl

Introduction

SCOPE Marketing Technology (SMT), operating as SCOPE FinTech, utilizes various types of cookies and similar technologies. This cookie statement aims to disclose the cookies placed by SMT and third parties through this website, the (personal) data stored by these cookies, their duration of storage, and the third parties with access to this data.

Who is accountable for data processing?

SCOPE Marketing Technology BV, situated at Wijkerveerstraat 3, 2131 HB Hoofddorp, is accountable for the data processing outlined in this cookie statement. For inquiries regarding cookie placement by SMT, kindly reach out to SMT at info@scope.nl.

The following websites and applications are owned by SMT:

- www.scope.nl
- www.cddondemand.com
- www.idvondemand.com

What are cookies?

A cookie is a compact text file that gets saved on a computer when visiting a website. It enables tracking of online activities when revisiting the same site, such as language preferences, popular articles viewed in online stores, and maintaining login status during site usage.

Alternative methods akin to cookies

In addition to cookies, other comparable technologies like web beacons, pixels, and JavaScripts can also retain information about your website visit.

What cookies does SMT utilize?

It is crucial for you to be informed about the cookies and similar technologies utilized on our website and their specific purposes. We aim to ensure both your privacy and the user-friendliness of our website to the fullest extent. SMT employs the following cookies:

- Functional and technical cookies
- Analytical cookies
- Cookies tracking
- Social media integrations
- Third-party cookies

Below, you can find further details regarding the cookies utilized on and through our website, including information on their users, duration, and purposes.

Functional and technical cookies

Functional and technical cookies are essential for ensuring the full loading of the website, guaranteeing that pages are fully displayed without missing any content such as texts, videos, or forms. They enhance user experience during website visits by enabling features like displaying the website in the appropriate language, showing videos, ensuring functional links to external sites, and displaying forms. These cookies do not compromise privacy or gather personal information and are necessary for optimal website functionality. They are not subject to refusal.

Analytical cookies

These cookies gauge website usage to enhance the website and improve user experience. For instance, tracking the duration of page visits. They are processed anonymously and do not affect privacy. However, we prioritize informing you about them transparently. These cookies are provided by SMT, but you have the option to disable them.

Tracking cookies

Tracking cookies are utilized to monitor your browsing activities as a website visitor. They are employed to monitor the pages you access, enabling the creation of a profile based on your online behavior. This profile is associated with your IP address, not your personal information. The collected data is solely utilized to customize advertisements according to your profile, ensuring their relevance to you. Please note that these cookies require explicit permission from you as they are not enabled by default.

Social media plugins

Social media plugins are a type of tracking cookies that provide social media functionalities on the SMT website. They allow website visitors to effortlessly share content with their network. The social media plugins utilized on the SMT website originate from Twitter and LinkedIn. These global social media corporations gather data to enhance user profiles, including information about your visit to our website. By granting permission, you enable these companies to combine this data with existing information they have about you, such as account details. It is important to note that these cookies require explicit consent from users and are not automatically enabled.

Third-party cookies

Third parties also deploy cookies on SMT websites. These entities could include media agencies, advertising networks, advertisers, and social media platforms. Advertising networks and media agencies serve as intermediaries connecting SMT with advertisers. Information regarding the cookies placed by these third parties and the data they may gather can be found in the disclosures provided on their respective websites. It is important to acknowledge that these disclosures are subject to periodic updates, over which SMT has no control. These cookies are not automatically enabled; explicit consent is required for their activation.

Complete display of cookies

NAME	PROVIDER	PURPOSE	EXPIRE
www.cddondemand.com			
Category: Necessary			
PHPSESSIONS	cddondemand.com	This cookie comes from PHP applications. The cookie stores and identifies a user's unique session ID to manage user sessions on the website. The cookie is a session cookie and is deleted when all browser windows are closed.	session
elementor	cddondemand.com	The website's WordPress theme uses this cookie. This allows the website owner to implement or change the website content in real-time.	never
__cf_bm	.activehosted.com	Cloudflare sets the cookie to support Cloudflare Bot Management.	1 hour
rc::a	google.com	This cookie is set by Google's recaptcha service to identify bots to protect the website against malicious spam attacks.	never
rc::c	google.com	This cookie is set by Google's recaptcha service to identify bots to protect the website against malicious spam attacks.	never

Category: Functional

yt-remote-device-id	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	never
yt-player-headers-readable	youtube.com	The yt-player-headers-readable cookie is used by YouTube to store user preferences regarding video playback and interface, thereby improving the user's viewing experience.	never
yt-remote-connected-devices	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never
yt-remote-session-app	youtube.com	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	session
yt-remote-cast-installed	youtube.com	The yt-remote-cast-installed cookie is used to store the user's video player preferences with embedded YouTube video.	session
yt-remote-session-name	youtube.com	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences with embedded YouTube video.	session

yt-remote-cast-available	youtube.com	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.	session
yt-remote-fast-check-period	youtube.com	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	session
Category: Analytical			
Prism_*	prism.app-us1.com	Active Campaign places this cookie to track and store interactions.	1 month
to*	cddondemand.com	Google Analytics places this cookie to store and count page views.	1 year 1 month 4 days
_ga	cddondemand.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for use in the site analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year 1 month 4 days
prli_visitor	cddondemand.com	Pretty-Link places this cookie to store statistical information about clicks made on affiliate links.	1 year
Category: Performance			
ac_enable_tracking	cddondemand.com	This cookie is set by Active Campaign to indicate that traffic has been enabled for the website.	1 month

Category: Advertisement			
YSC	.youtube.com	YouTube places this cookie to track views of embedded videos on YouTube pages.	session
VISITOR_INFO_1_LIVE	.youtube.com	YouTube places this cookie to measure bandwidth and determine whether the user sees the new or old player interface.	6 months
VISITOR_PRIVACY_METADATA	.youtube.com	YouTube sets this cookie to store the user's cookie consent status for the current domain.	6 months
yt.innertube::requests	.youtube.com	YouTube places this cookie to register a unique ID to store data about which YouTube videos the user has seen.	never
yt.innertube::nextId	.youtube.com	YouTube places this cookie to register a unique ID to store data about which YouTube videos the user has seen.	never
Category: Other			
_pk_id.123545.533e	cddondemand.com		1 year 1 month
_pk_ses.123545.533e	cddondemand.com		1 hour
prli_click_12	cddondemand.com		1 month
prli_click_13	cddondemand.com		1 month

www.scope.nl

Category: Necessary

elementor	scope.nl	The website's WordPress theme uses this cookie. This allows the website owner to implement or change the website content in real-time.	never
cookieyes-consent	scope.nl	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. This cookie does not collect or store any personal information about site visitors.	1 year
rc::a	google.com	This cookie is set by Google's recaptcha service to identify bots to protect the website against malicious spam attacks.	never

Category: Functional

yt-remote-device-id	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never
ytidb::LAST_RESULT_ENTRY_KEY	youtube.com	The cookie ytidb::LAST_RESULT_ENTRY_KEY is used by YouTube to store the last search result clicked by the user. This information is used to improve the user experience by providing more relevant search results in the future.	never
yt-player-headers-readable	youtube.com	The yt-player-headers-readable cookie is used by YouTube to store user preferences regarding video playback and interface, thereby improving the user's viewing experience.	never

yt-remote-connected-devices	youtube.com	YouTube sets this cookie to store the user's video preferences using embedded YouTube videos.	never
yt-remote-session-app	youtube.com	The yt-remote-session-app cookie is used by YouTube to store user preferences and information about the interface of the embedded YouTube video player.	session
yt-remote-cast-installed	youtube.com	The yt-remote-cast-installed cookie is used to store the user's video player preferences with embedded YouTube video.	session
yt-remote-session-name	youtube.com	The yt-remote-session-name cookie is used by YouTube to store the user's video player preferences with embedded YouTube video.	session
yt-remote-cast-available	youtube.com	The yt-remote-cast-available cookie is used to store the user's preferences regarding whether casting is available on their YouTube video player.	session
yt-remote-fast-check-period	youtube.com	The yt-remote-fast-check-period cookie is used by YouTube to store the user's video player preferences for embedded YouTube videos.	session
Category: Analytical			
to*	scope.nl	Google Analytics places this cookie to store and count page views.	1 year 1 month 4 days
_ga	scope.nl	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for use in the site analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year 1 month 4 days

prli_visitor	scope.nl	Pretty-Link places this cookie to store statistical information about clicks made on affiliate links.	1 year
Category: Advertisement			
YSC	.youtube.com	YouTube places this cookie to track views of embedded videos on YouTube pages.	session
VISITOR_INFO_1_LIVE	.youtube.com	YouTube places this cookie to measure bandwidth and determine whether the user sees the new or old player interface.	6 months
VISITOR_PRIVACY_METADATA	.youtube.com	YouTube sets this cookie to store the user's cookie consent status for the current domain.	6 months
Category: Other			
_pk_id.160386.3a30	scope.nl		1 year 1 month
_pk_ses.160386.3a30	scope.nl		1 hour
prli_click_9	scope.nl		1 month
prli_click_16	scope.nl		1 month
prli_click_8	scope.nl		1 month
www.idvondemand.com			
Category: Necessary			

elementor	idvondemand.com	The website's WordPress theme uses this cookie. This allows the website owner to implement or change the website content in real-time.	never
cookieyes-consent	idvondemand.com	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. This cookie does not collect or store any personal information about site visitors.	1 year
Category: Analytical			
_ga	idvondemand.com	Google Analytics sets this cookie to calculate visitor, session and campaign data and track site usage for use in the site analytics report. The cookie stores information anonymously and assigns a randomly generated number to recognize unique visitors.	1 year 1 month 4 days
to*	idvondemand.com	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days

Google Analytics

SMT utilizes Google Analytics, a web analysis service offered by Google Inc., to monitor user activity on the Website and assess the performance of SMT's AdWords ads on Google search results. Google Analytics employs "cookies" (text files stored on your device) to analyze Website usage patterns. Data produced by these cookies, including IP addresses, is transmitted to and stored by Google on U.S. servers. Refer to Google's privacy policy for further details. Google leverages this data to track Website usage, generate reports for SMT, and furnish advertisers with campaign performance insights. Google may disclose this data to third parties if legally required or if these parties handle the information on Google's behalf. SMT disclaims control over this process and has not authorized Google to utilize Analytics data collected from SMT for other Google services.

You have the option to decline the utilization of cookies by adjusting the settings in your browser. Nonetheless, it is worth noting that this may limit your access to certain functions on the Website. If you prefer not to have your website visits tracked by Google Analytics, you can conveniently obtain a tool that prevents Google Analytics from tracking your activity.

By utilizing the website, you agree to Google processing the information as described for the specified purposes.

Modify cookie preferences

If you prefer not to allow websites to store cookies on your device, you can modify your cookie preferences within your browser settings. This is where you can also remove any existing cookies set by websites. Keep in mind that you will need to customize the settings individually for each browser, computer, and mobile device in use.

Adjusting settings varies by browser. Use the links below to access manuals for different browsers to modify your cookie settings directly:

[Chrome](#)

[Firefox](#)

[Internet Explorer](#)

[Safari](#)

Conclusion

The cookie statement is subject to change in accordance with any updates to cookie regulations. We recommend checking our website periodically for the most up-to-date cookie statement.

Version 1.0 was uploaded on August 1, 2024.